

What is claimed is:

1. An animal chew toy comprising ingredients that can be ingested by the animal, which chew toy assumes the shape of a carrot, and comprises a tapered cylindrical shape, including score lines on the surface thereof to simulate carrot texture.

5 2. An animal chew toy comprising ingredients that can be ingested by the animal, which chew toy assumes the shape of a bacon strip, and comprises a rectangular shape including successive bends in said rectangular shape.

3. The animal chew toy of claim 2 wherein said chew toy contains light and dark colored regions, said regions running lengthwise along said rectangular shape.

10 4. An animal chew toy comprising ingredients that can be ingested by the animal, which chew toy assumes the shape of a lamb chop and comprises a leg portion which expands into a wider cross-sectional profile.

15 5. An animal chew toy comprising ingredients that can be ingested by the animal, which chew toy assumes the shape of a slice of Swiss cheese and comprises a pie-shaped configuration, including surface craters.

6. An animal chew toy comprising ingredients that can be ingested by the animal, which chew assumes the shape of a fried egg and comprises a raised domed section that simulates the yoke section and a section connected to said yoke section that simulates the egg white section.

20 7. An animal chew toy comprising ingredients that can be ingested by the animal, wherein at least one of the ingredients is an olfactory attractant suggesting a food product and wherein the animal chew toy is shaped corresponding to the food product suggested by the attractant.

8. The animal chew toy according to claim 7 wherein the olfactory attractant provides bacon scent, and wherein the animal chew toy corresponds in shape to a strip of bacon.

9. The animal chew toy according to claim 7 wherein the olfactory attractant provides lamb scent, and wherein the animal chew toy corresponds in shape to a lamb chop.

10. The animal chew toy according to claim 7 wherein the olfactory attractant provides Swiss cheese scent, and wherein the animal chew toy corresponds in shape to a wedge of Swiss cheese.

11. The animal chew toy according to claim 7 wherein the olfactory attractant provides fried egg scent, and wherein the animal chew toy corresponds in shape to a fried egg.

12. The animal chew toy according to claim 7 wherein the olfactory attractant provides a beef scent, and wherein the animal chew toy corresponds in shape to a beef bone.

13. An animal chew toy comprising ingredients that can be ingested by the animal, wherein at least one of the ingredients is a flavorant suggesting a food product, and wherein the animal chew toy is shaped corresponding to the food product suggested by the flavorant.

14. The animal chew toy according to claim 13 wherein the flavorant provides bacon flavor, and wherein the animal chew toy corresponds in shape to a strip of bacon.

15. The animal chew toy according to claim 13 wherein the flavorant provides beef flavor, and wherein the animal chew toy corresponds in shape to a beef bone.

16. The animal chew toy according to claim 13 wherein the flavorant provides fried egg flavor, and wherein the animal chew toy corresponds in shape to a fried egg.

17. The animal chew toy according to claim 13 wherein the flavorant provides Swiss cheese flavor, and wherein the animal chew toy corresponds in shape to a wedge of Swiss cheese.

18. The animal chew toy according to claim 13 wherein the flavorant provides lamb flavor, and wherein the animal chew toy corresponds in shape to a lamb chop.

19. An animal chew toy comprising ingredients that can be ingested by the animal, wherein the animal chew toy is shaped corresponding to the food product suggested by at least one of the ingredients.

20. The animal chew toy according to claim 19 comprising beef products, wherein the animal chew toy corresponds in shape to a beef bone.

21. The animal chew toy according to claim 19 comprising pork products, wherein the animal chew toy corresponds in shape to a strip of bacon.

22. The animal chew toy according to claim 19 comprising lamb products, wherein the animal chew toy corresponds in shape to a lamb chop.

23. The animal chew toy according to claim 19 comprising carrot products, wherein the animal chew toy corresponds in shape to a carrot.

24. An animal chew toy comprising molded potato starch that can be ingested by the animal, wherein the animal chew toy is shaped to resemble a food product corresponding to at least one of an olfactory attractant, a flavorant, and an ingredient of the animal chew toy.

25. An animal chew toy comprising molded casein that can be ingested by the animal, wherein the animal chew toy is shaped to resemble a food product corresponding to at least one of an olfactory attractant, a flavorant, and an ingredient of the animal chew toy.

5 26. An animal chew toy comprising a molded raw hide product that can be ingested by the animal, wherein the animal chew toy is shaped to resemble a food product corresponding to at least one of an olfactory attractant, a flavorant, and an ingredient of the animal chew toy.